



## SPONSORSHIP AGREEMENT

\_\_\_\_\_, 2010  
Company \_\_\_\_\_  
Company Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_

Dear Sir or Madam:

Thank you for agreeing to sponsor the St. Mary Magdalen School 5K Road Race. With the support of your company and companies like yours, we can continue to build on all that is positive about our community.

You have agreed to a sponsorship amount of \$\_\_\_\_\_. In exchange, the St. Mary Magdalen School 5K will provide recognition of your company in the fashion outlined on the sponsor information sheet attached to this letter.

Please acknowledge the terms of this sponsorship by signing as indicated below. Further, please attach or email your company logo to be used in providing the recognition outlined in your particular level of sponsorship. Following receipt of your acknowledgment, we will provide you with an invoice for the sponsorship, to be paid within thirty (30) days.

Thank you again for your support of the St. Mary Magdalen 5K, and please feel free to contact us with any questions.

Sincerely,

Tim Holcomb, Lisa Cioffi, Theresa Thomas  
Co-Race Directors, St. Mary Magdalen 5K

I acknowledge the foregoing, and certify that the attached logo may be used by the St. Mary Magdalen 5K Road Race in promotions related to this sponsorship.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

# FUN FITNESS FELLOWSHIP

891 Maitland Avenue Altamonte Springs, Florida 32701 • 407.339.7301

Tim Holcomb: tim@tcreative.com Lisa Cioffi: cioffilis@gmail.com Theresa Thomas: tthomas27@cfl.rr.com



**5<sup>TH</sup> ANNUAL  
5K ROAD RACE**  
March 27<sup>th</sup> 2010

## SPONSORSHIP LEVELS & BENEFITS PACKAGE

**St. Mary Magdalen presents its 5<sup>th</sup> Annual 5K Road Race.**

The race/run/walk will start and finish in beautiful Altamonte Springs, FL on March 27, 2010.

We expect over 500 runners/walkers, family and friends.

Proceeds from this year's event will benefit Haiti Relief through Catholic Relief Services.

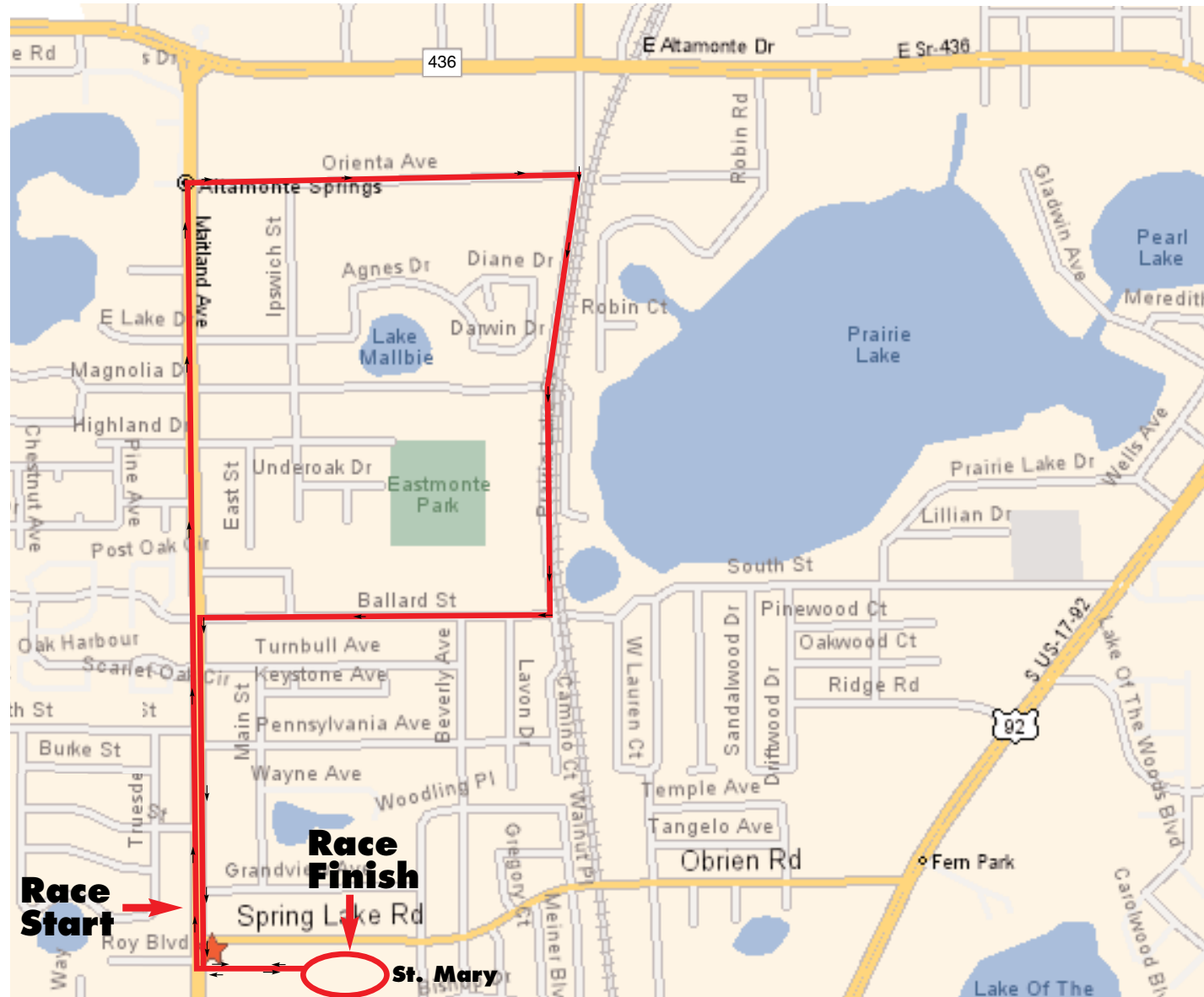
Your sponsorship in this year's event is a great opportunity to focus your marketing dollars to reach fitness-minded quality individuals. You may want to consider putting together a team of runners/walkers/joggers and enjoy a morning of fun, fellowship and fitness.

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## RACE COURSE



## TYPICAL RACE DEMOGRAPHICS

EXPECTED ATTENDANCE-500 UPPER MIDDLE CLASS, FITNESS-CONSCIOUS MEMBERS OF THE LOCAL COMMUNITY

51% WOMEN & 49% MEN

LARGEST AGE GROUP: 30-54

AVERAGE INCOME: \$70,000

EDUCATION: 70% BACHELORS DEGREE AND ABOVE.



## SPONSORSHIP OPPORTUNITIES & LEVELS

Benefits	Donation
<b>GOLD SPONSOR</b>	
<ul style="list-style-type: none"> <li>Primary placement of logo on front of T-shirt</li> <li>Most prominent size/position on display banner as a Gold Sponsor</li> <li>Large display on T-shirt front, race flyer, and website with link</li> <li>10 complimentary race registrations &amp; event T-shirts</li> <li>Race announcements - continuous</li> <li>Goody Bag insert</li> <li>Large "Thank You" plaque for business display</li> <li>#1 Race Bib for display</li> <li>List of participants provided for follow up</li> <li>Complimentary space for your promotional tent</li> </ul>	\$2,000+
<b>SILVER SPONSOR</b>	
<ul style="list-style-type: none"> <li>Primary size/position on display banner as a Silver Sponsor</li> <li>Large display on T-shirt back, race flyer, and website with link</li> <li>5 complimentary race registrations &amp; event T-shirts</li> <li>Race announcements - continuous</li> <li>Goody Bag insert</li> <li>Large "Thank You" plaque for business display</li> <li>List of participants provided for follow up</li> </ul>	\$1,000
<b>BRONZE SPONSOR</b>	
<ul style="list-style-type: none"> <li>Secondary size/position on display banner as a Bronze Sponsor</li> <li>Medium display on T-shirt, race flyer, &amp; website with link</li> <li>2 complimentary race registrations &amp; event T-shirts</li> <li>Race announcements - continuous</li> <li>Goody Bag insert</li> <li>Small "Thank You" plaque for business display</li> </ul>	\$500
<b>IN KIND DONATIONS</b>	
<ul style="list-style-type: none"> <li>Small size/position on display banner as a Sponsor</li> <li>Small print display on race flyer and website</li> <li>Race announcements - continuous</li> <li>"Thank You" certificate for business display</li> </ul>	\$ _____